

EVALUATION OF NOKIA VR TECHNOLOGY

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Nowhere: Now Here

- ▶ Nokia is NOT building Oculus/Google Cardboard/etc. VR viewing prototype
- ▶ Nokia is entering race to be “GoPro for Virtual Reality” with high-end 360° recording camera



OZO

- 8 sensors, 8 built-in microphones
- Allows for real-time viewing, fast low-res rendering
- Compatible with VR headsets including Oculus Rift, HTC Vive
- Formal press event and release expected in Q42015



How this Potentially Affects Technicolor

- Beneficial if Technicolor starts ramping up VR content creation
- If OZO obtains wider adoption, useful for colorists to learn about how it records footage to get edge on color correction competitors
- Estimated cost: mid-5 figures



OZO Seems Familiar...

